



2023-2024 Cal Poly SCE
SPONSORSHIP
PACKET



Prepared by the American Society of Civil
Engineers Student Chapter at California
Polytechnic State University, San Luis Obispo



PRESIDENT'S MESSAGE

Hello! It is my honor to be serving as president of Cal Poly's ASCE Student Chapter for the 2023-24 school year. I hope to carry on our club's legacy, which has been active since 1980. We have a myriad of events, teams, and opportunities for students to get involved in and find what suits them best. We have multiple technical project teams, including Concrete Canoe and Steel Bridge, that welcome anyone who wants a more hands-on learning experience. We have a spectacular mentorship program that builds lasting relationships between underclassmen and upperclassmen. Our social events encourage students to get to know one another outside the classroom and take a break from their busy academic schedules. We participate in inspiring community service events that give back to the community and introduce civil engineering to K-12 students. Leadership positions instill skills in our officers that cannot be taught in the classroom. We even have an amazing winter career fair and quarterly firm tours to help students leap into the professional world.

Thanks to the support of our sponsors during the 2022-23 year, we are one of the largest engineering clubs at Cal Poly with a membership of over 300 students. We were recognized for being among the top 5% of national chapters for our annual report, which recognizes our student chapter for engaging with our civil engineering peers and the community at large. We also placed first overall at the Pacific Southwest Symposium(PSWS) at CSUN. Additionally, our Concrete Canoe team placed first at the National Concrete Canoe Competition and is the most decorated team in the history of the competition! Successes like these are driven by enthusiasm, dedication, and support for our student chapter.

This year, we have plans to attend the ASCE Annual Convention in Chicago, PSWS in Hawaii, and the Workshop Student Chapter Leaders on top of our normal activities. Since coming in the top 5% of student chapters last year, we are working towards winning the Robert Ridgeway Award, which is awarded by ASCE to the most outstanding student chapter. I would like to thank you in advance for helping us reach our goals and aspirations whether it is through a sponsorship, presenting at a general meeting, or coming to our annual career fair. Your support will enrich our students' college experiences through the opportunities that you make possible.

ANUBHAV DAWADI
2023-2024 PRESIDENT



ANUBHAV DAWADI
PRESIDENT

KELLY CHEW
EXECUTIVE VICE PRESIDENT

LEO JUAREZ
VICE PRESIDENT OF EVENTS

AMELIA ELLISON
VICE PRESIDENT OF COMMUNITY SERVICE

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TREASURER

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CONFERENCE COORDINATORS

VANDAD ASLI
CORRESPONDING OFFICER

LIBERTY BOSTON
MENTORSHIP CHAIR

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SOCIAL DIRECTOR

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SPORTS DIRECTOR

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NEWSLETTER EDITOR

ETHAN APALIS
WEBMASTER

CHASE PLAGER
ALUMNI-FACULTY RELATIONS

SARAH SAKAKIHARA
CONCRETE CANOE PROJECT MANAGER

NOLAN WYNKOOP
STEEL BRIDGE PROJECT MANAGER

ABOUT CAL POLY SCE

Cal Poly SCE is a student-run professional, technical, and social organization with over 300 members interested in the civil engineering profession. Our chapter's success has garnered numerous awards and recognitions from ASCE, such as the Region 9 Governor's Award, the ASCE Distinguished Chapter Award, and the Robert Ridgeway Best Student Chapter Award. In addition to various events, tours, and opportunities, Cal Poly SCE will be competing in the Pacific Southwest Symposium in Hawaii this year, and your sponsorship directly supports our student organization's continual growth and success in events like these. Outlined in this packet are some of the amazing events and opportunities Cal Poly SCE provides for its members and ways you or your company can get involved. We would not be able to continue inspiring the next generation of civil engineers without your support!



GENERAL MEETINGS



PROFESSIONAL DEVELOPMENT



WORKSHOPS



LEADERSHIP DEVELOPMENT



COMMUNITY SERVICE



PROJECT TEAMS



MENTORSHIP



SOCIALS



GENERAL MEETINGS

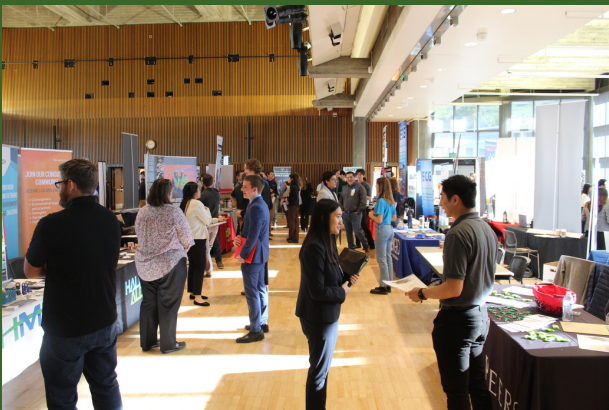
SCE hosts bi-weekly general meetings that bring together members and expose them to the civil engineering industry. Meetings take place every other Wednesday at 7:10 p.m. on Cal Poly's campus. At each meeting, we invite industry professionals to give a 30-minute presentation on an interesting, challenging, or innovative project they or their company has recently worked on. These are not recruiting events, but rather informative presentations that will hopefully assist members in discovering what excites them about the industry and how to pursue it. General Meeting guest speakers are also invited to a speaker dinner right before the meeting. At these dinners, a small group of members have the opportunity to connect with professionals in a more one-on-one environment.

If you or your company are interested in presenting at a general meeting, please contact SCE's Corresponding Officer, Vandad Asli, at correspond.cpsce@gmail.com.



PROFESSIONAL DEVELOPMENT

As the student chapter of the larger ASCE professional organization, career development opportunities are at the heart of our program. We host workshops that help members develop skills they can't learn in the classroom, but are vital to success in the workplace. We organize networking nights for industry professionals and members to interact and build career-long connections. Our annual Career Fair invites over 80 companies to Cal Poly to recruit our members for internships, co-ops, and full-time positions. Attendance at national conferences builds connections with other student chapters and exposes members to new trends and opportunities in the industry. Our annual Spring Golf Tournament creates opportunities for members to network with industry professionals while working on their swing. Professional development opportunities through SCE prepare our members to be ready on day one in the industry.



WORKSHOPS AND DISCUSSIONS

Workshops help complement classroom education. Members gain unique insights and a better understanding of the real world before they enter the workforce. The ASCE-led Workshop for Student Chapter Leaders teaches members key leadership and professional skills that they can leverage their whole career. Resume workshops and reviews invite local professionals to assist members in perfecting their resumes before an interview, networking session, or career fair. Upperclassmen members provide insight from experience for underclassmen in choosing courses and professors in our schedule builder workshops. Additionally, our Design-Build Team plans to host Revit workshops this year to introduce and teach members about the program's capabilities. Panel discussions on internships, graduate school, and professional licensure have all provided valuable insights for our members.



NETWORKING SESSION

The 2024 CE/ENVE Networking Session is Thursday, January 11th, 2024

The Networking Session hosted by SCE and SENE is a great event for students to connect with professionals from over 20 companies in a low-stakes, more casual environment. Students gain more insights into the industry from professionals from various backgrounds and specialties. They can catch up with familiar faces and meet new ones over drinks and appetizers. The Networking Session takes place the night before the CE/ENVE Career Fair and helps ease students into connecting with professionals and promoting their skills in a formal environment. An information packet is sent to companies in the Fall. Registration is a first-come, first-serve process and closes when all spots are filled.

If you have any questions about the CE/ENVE Networking Session, please contact SENE's Vice President, Emily Yurovchak, at calpolysene@gmail.com.



CE/ENVE WINTER CAREER FAIR

The 2024 CE/ENVE Winter Career Fair is Friday, January 12th, 2024

One of the biggest events of the year is the annual CE/ENVE Career Fair hosted by SCE and SENE. This student-run career fair invites over 80 companies to Cal Poly to recruit top talent for internships, co-ops, and full-time positions. The event is open to the Cal Poly community and brings in students with backgrounds in CE, ENVE, ARCE, BRAE, CM, CRP, ME, and more! Various events, workshops, and resources prepare students to impress recruiters and showcase their skills. An **information packet** is sent to companies in the Fall. Registration is a first-come, first-serve process and closes when all spots are filled. Our career fair is an excellent opportunity for companies to connect with Cal Poly students and find their next hires.

If you have any questions about the CE/ENVE Career Fair, please contact SCE's Exec VP, Kelly Chew, at vp.cpsce@gmail.com.



FIRM TOURS AND SITE VISITS

Company firm tours and site visits offer members a first-hand look into life after college and expose them to the industry in real-world settings. Firm tours take members through offices and highlight the company culture, personalities of the office, and everything else the firm has to offer. These tours help members visualize the environments where they want to work in the future. Site visits allow members to see projects as they are in the real world. Visits typically showcase projects either in the construction or post-construction stages. This year, SCE is hoping to not only provide local tours and visits for members but also showcase areas throughout California and beyond.

If your office or company would like to host a firm tour or site visit, please contact SCE's VP of Events, Leo Juarez, at events.cpsce@gmail.com.



LEADERSHIP DEVELOPMENT

SCE provides members the opportunity to develop their leadership and project management skills through various outlets outside the classroom. Our officer board includes 20 officers who each take on different roles and responsibilities that help make the club run. Officers coordinate committees, task teams, weekly officer meetings, and bi-annual goal-setting meetings to make it all go smoothly. We are a student-run organization and our officers learn that time management, communication, organization, and other interpersonal skills are paramount for success. The annual Winter Leadership Retreat brings together current and potential SCE officers to teach leadership skills through presentations, workshops, and team-building exercises. Additionally, SCE sends members to the ASCE Workshop for Student Chapter Leaders (WSCL) where they learn from industry professionals key leadership skills to improve not only themselves but also the student chapter overall.



COMMUNITY SERVICE

Community service is one of the core programs of our student chapter. Service and outreach events are our way to give back to the community that continuously supports our endeavors. Every quarter, we participate in beach cleanups to properly dispose of waste that accumulates on the shores of the central coast. Our CANstruction competition is another exciting service event where members bring in canned foods that the club donates to a local food bank. However, before we donate the cans, members design and build structures ranging from bridges to towers out of the canned foods. This is a fun and exciting way to not only support the greater SLO community but also apply structural engineering lessons. Additionally, we host outreach events at local middle schools, high schools, and junior colleges to showcase the opportunities and enjoyment that come from being part of the civil engineering industry. We often partner with the Cal Poly SWE student chapter for Build-An-Engineer Day (BAE Days) where we bring middle and high schoolers to the Cal Poly campus and teach the fundamentals of engineering utilizing our labs and classroom spaces. It's a worthwhile cause that we hope will inspire the next generation of civil engineers.



PROJECT TEAMS AND PSWS

Each year, Cal Poly SCE competes in the ASCE Pacific Southwest Regional Symposium (PSWS). This 3-day event brings together ASCE student chapters from 14 universities across California and Hawaii in 11 technical and 10 non-technical competitions. Technical competition teams prepare for months to design and propose solutions to real-world engineering problems. A few notable teams include Concrete Canoe, Steel Bridge, and Design-Build. Non-technical competitions allow teams to compete in a nonacademic setting through events like soccer, tug-of-war, and song association. Cal Poly has a long history of success at PSWS, placing in the top three overall for the past 40 years. SCE sends around 80 students to the event, making it the biggest event of the year. This year, we are excited to represent Cal Poly at the University of Hawaii, Manoa in Honolulu, Hawaii. Check out our **PSWS Sponsorship Packet (coming soon)** to learn more about the competition and how you can support SCE.

If you have any questions about PSWS, please contact our Conference Coordinators, Nick Gima and Ryan Bicocca, at conference.cpsce@gmail.com.

If you would like to support the concrete canoe team directly, please contact the Project Manager, Sarah Sakakihara, at concretecanoe.calpoly@gmail.com.

If you would like to support the steel bridge team directly, please contact the Project Manager, Nolan Wynkoop, at calpolysteelbridge@gmail.com.

MENTORSHIP

One of SCE's most prominent programs is our mentorship program. Every year, we partner upperclassmen with underclassmen to foster collaboration and connections between members. Pairings help first-year and transfer students adjust to life in college, prepare for academic and professional development events, and build relationships that last well beyond Cal Poly. The mentorship program hosts various events throughout the year including camping at Lopez Lake, Friendsgiving, Boss Ross paint nights, bowling, kayaking, and more!

INTRAMURAL SPORTS

Every quarter, SCE participates in two intramural sports through Cal Poly's IM program. Sporting events range from soccer and flag football to volleyball and ultimate frisbee. The Civilians are always energized and excited to represent SCE. Most recently, the Civilians won the indoor volleyball championship title. IMs are a great way for members to get some exercise, learn to perform as a team, and have a great time outside of the classroom.

SOCIALS

Social events are a great way for members to connect with other members and have fun outside of the classroom. Popular social events include the back-to-school joint club bonfire, project team BBQ, the tri-tip challenge, field days, and more!

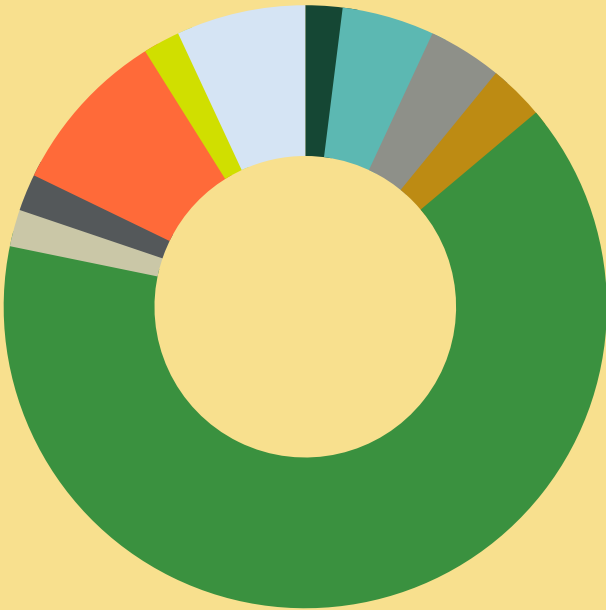


OUR BUDGET

INCOME AND EXPENDITURES

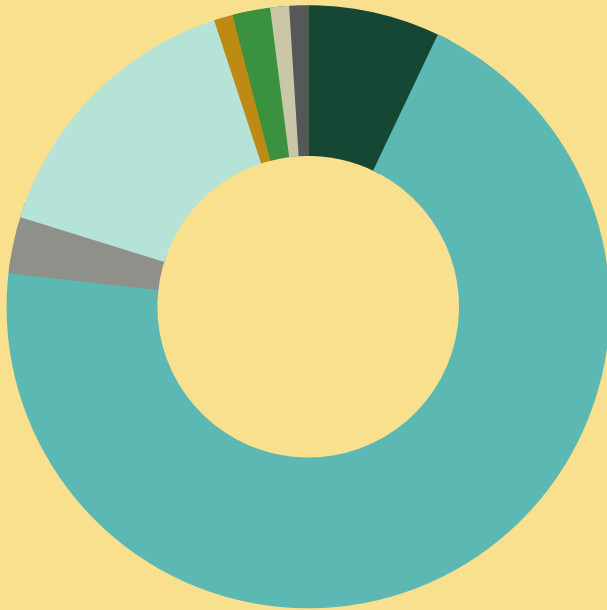
Every year, a budget created and approved by our officer board and advisor guides our decision-making and enables us to better prepare for the future. This year, SCE plans to continue providing a worthwhile experience for our members to enhance their professional, technical, and social experience at Cal Poly. As mentioned above, our student organization plans and carries out a multitude of opportunities. Our 2023-2024 budget is prepared to support all these opportunities but relies on support from various sources.

2023-2024 BUDGET



- 65% - PSWS
- 9% - GENERAL MEETINGS
- 7% - WORKSHOPS AND CONFERENCES
- 5% - CAREER FAIR
- 4% - EVENTS
- 3% - PROFESSIONAL DEVELOPMENT
- 2% - LEADERSHIP DEVELOPMENT
- 2% - MENTORSHIP
- 2% - SOCIALS
- 1% - INTRAMURALS

2022-2023 INCOME



- 69% - CAREER FAIR
- 15% - SPONSORSHIP
- 7% - MEMBERSHIP DUES
- 3% - DONATIONS
- 2% - EVENTS
- 1% - GOLF TOURNAMENT
- 1% - ASCE
- 1% - CE/ENVE DEPARTMENT

GET INVOLVED!

We recognize that many companies are using this time to be fiscally responsible. We also hope to use this school year as a time to be fiscally conservative and save for future endeavors. Sponsoring Cal Poly SCE is an investment for our club and your company, as your Cal Poly SCE support will help to benefit and promote the civil engineering field for Cal Poly students.

2023-2024 SPONSORSHIP TIERS

	Diamond \$1000	Sapphire \$750	Ruby \$500	Emerald \$250
Name/Logo on SCE website	X	X	X	X
Logo on PSWS competition t-shirt*	X	X	X	X
Logo on the back of Career Fair brochure	X	X	X	
Resume book of SCE members**	X	X	X	
Logo on bi-weekly SCE general meeting newsletter	X	X		
Company job posting on SCE Website/LinkedIn	X	X		
Logo on weekly SCE announcement email (sent to over 500 student/faculty recipients)	X			
One slide advertisement at bi-weekly general meeting	X			

*Please note logos will be printed in single-color format.

**Resume books will be sent to companies in January.

HOW TO SUPPORT

There are two payment options for sponsors: mail a check or pay online via PayPal. Please follow the steps listed below to become an SCE sponsor!*

Step 1:

Fill out this [google form](#).

Step 2:

Email treasurer.cpsce@gmail.com to indicate your intent to sponsor. Our treasurer will respond with confirmation of form completion.

Step 3:

If you wish to pay with PayPal**, please use this [link](#).

If you wish to pay by check, please make all checks payable to "ASI". Write "Company Name - Society of Civil Engineers Sponsorship" on the memo line. Please mail checks to this address:

Society of Civil Engineers // ASI Club Services
1 Grand Ave
San Luis Obispo, CA 93407

Step 4:

Our Exec VP will reach out to confirm receipt of payment and coordinate your sponsorship benefits.

*If your company already paid for sponsorship with the Career Fair registration, then you do not need to complete these steps.

**A 2.9% surcharge will be added to your total for all PayPal transactions to account for the PayPal convenience fee.



THANK YOU!

Thank you for your interest in supporting the Cal Poly Society of Civil Engineers! Our long history of success is a direct result of the support and encouragement we receive from our sponsors. Your donations directly help fund general meetings, student involvement at PSWS 2024 hosted at the University of Hawaii, Manoa, a developing mentorship program, a year full of fun events, and the excellence that drives one of the nation's top ASCE student chapters.

If you have any questions about sponsorships or donations, please contact our Treasurer, Gabe Denson, at treasurer.cpsce@gmail.com.

